



# 2018 Annual Report





At One Heartland, we often say that summer flies by but memories of camp last all year long. This past year was extra special because more campers than ever were able to make those memories. And there are still more youth waiting to be welcomed.

With your help, we have added three sessions of camp in the past three years. We've also added more programming like art and music therapy, which helps youth deal with difficult emotions in a healthy, constructive way. During this period of major growth for One Heartland, we remain grateful for everyone who continues to support camp. We invite you to be part of welcoming over 450 youth again this year. Together we can make a difference for kids who need it most.

With Gratitude,

Patrick Kindler  
Executive Director



THE CAMP  
EXPERIENCE  
OF A  
LIFETIME...



*for kids  
who need it  
most.*



OUR  
PARTICIPANTS

One Heartland's mission is to improve the lives of children, youth, and families facing significant health challenges or social isolation. To do this, we welcome youth who are:

- ↑ living with or affected by HIV/AIDS
- ↑ experiencing homelessness
- ↑ in the LGBTQ+ community
- ↑ working towards a healthier lifestyle

All our participants are 7-20 years old. About 75% are living at or below federal poverty level. Around 70% are youth of color. Over 60% of our campers are Minnesota natives, with most of those coming from the Twin Cities metro area. The rest travel from other states to attend.

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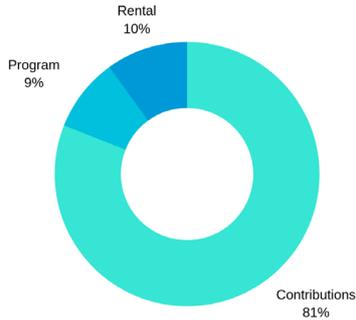
OUR  
PROGRAMS

**Camp Heartland**, our flagship program, began in 1993 to give youth living with HIV the summer adventure of a lifetime. **Camp Hollywood HEART** began shortly thereafter in California, as an arts-based camp for older youth. Both of these programs still exist today and continue to adapt to the changing landscape of HIV/AIDS.

**Camp Northstar** is a respite for children experiencing homelessness or housing instability. We added a second session in 2017 and now welcome about 120 youth annually.

**Camp True Colors** for LGBTQ+ youth is our fastest growing program. We added a second session in 2018 and a third session in 2019 with 160 expected to attend each year from now on.

**Camp 5210** helps youth on their journey towards a healthier lifestyle. This program welcomes about 80 youth each year.

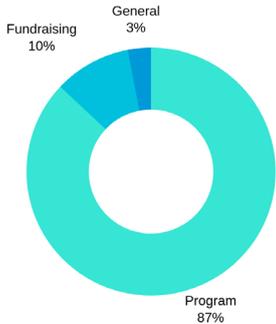


### Revenue

\$1,273,945 Contributions (79%)  
 \$143,295 Program (10%)  
 \$159,166 Rental (11%)  


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 \$1,576,406 Total (100%)



### Expenses

\$1,402,529 Program (87%)  
 \$169,637 Fundraising (10%)  
 \$44,159 General (3%)  


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 \$1,616,325 Total  
 (100%)

### Assets

\$113,738 Total current assets  
 \$53,069 Total other assets  
 \$1,507,911 Net property and equipment

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 \$1,674,718 TOTAL ASSETS

### Liabilities

\$259,786 Total current liabilities  
 \$451,047 Long-term liabilities

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 \$710,833 TOTAL LIABILITIES

### Net Assets

\$690,649 Unrestricted net assets  
 \$273,236 Temporarily restricted net assets

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 \$963,885 TOTAL NET ASSETS

**\$1,674,718 TOTAL LIABILITIES AND NET ASSETS**



**CAMPS &  
PROGRAMS**

**Camp Heartland**

For youth living with or affected by HIV/AIDS

**Camp True Colors**

For youth identifying as LGBTQ+

**Camp 5210**

For youth striving for a healthy lifestyle

**Camp Hollywood  
HEART**

An arts camp for youth living with or affected by HIV/AIDS

**Camp Northstar**

For children experiencing housing instability



**JOIN OUR  
COMMUNITY**

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612-824-6464

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instagram: @oneheartland



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