

Holiday in the Heartland

December 11, 2020
7:00-7:30pm Virtual Gala
8:00-9:00pm Virtual Concert



An Evening of Hope

Covid-19 forced One Heartland to cancel camp this summer and took away the camp experience from the kids who need it most. **We need your help** to make sure anyone who wants to come to camp in 2021 can. Join us on December 11, 2020 for a virtual event as we raise much needed funds to bring hope and camp back to our camp community.



An Invitation to Sponsor:

Join business partners and individuals from around the Twin Cities for Holiday in the Heartland, a unique virtual gala followed by a performance by **Har Mar Superstar** to raise much-needed funds for One Heartland's life-changing programs. Your support is critical to our mission of improving the lives of children, youth and families facing significant health challenges or social isolation.

Why Sponsor?

Support the young people who need camp most. Show your commitment to serving the community. Be seen by 500+ gala guests and 700+ concert guests. Be recognized for your support through pre-event communications, social media channels, One Heartland's website, and event materials.



Sponsorship Opportunities

Sponsorship Amenities	Presenting Sponsor \$25,000	Voyageur \$10,000	Trailblazer \$5,000	Pathfinder \$2,500	Pioneer \$1,500
Naming of Event	"Gala Presented by xxxx"	"Concert Presented by xxxx"			
Camp Retreat	<i>2 nights, 50 people (or smaller/more re-treats)</i>	<i>2 nights, 25 people (or smaller/more re-treats)</i>			
Announcement During Gala	✓	✓	✓		
OH Ceramic Mugs	25	25	10	10	
Company Logo On Virtual Streaming	✓	✓	✓	✓	
Company Logo in Social Media Posts and Recognition	✓	✓	✓	✓	
Recognition in Virtual Program	✓	✓	✓	✓	✓
Naming On All Materials	✓	✓	✓	✓	✓
Link to Concert and Swag Boxes (each box includes enough for 2 people)	20	20	10	10	5

Swag Box

Everything you need to celebrate at home including coffee cups, a candle, s'mores snacks, cocoa, and more.



Previous Sponsors

Presenting Sponsors

Jon Tisch

Voyageur



Cheryl Sandeen



Trailblazer



Delta Dental of Minnesota



Pathfinder



Marty Chorzempa

Pioneer

Kate Kellett & Mike Pietrowski

Gina Lemon

Cassie Benowitz

Ralph & Trish Scorpio

Randy & Jane Warren

Jodi Weinzetl

Thomas and Cynthia Kindler

Robert and Celeste Rekieta

Brian Lloyd and Laurie LeMoine

Jennifer Johnson



HGA



We hope you will join us at Holiday in the Heartland 2020!

Contact Patrick Kindler at 612-824-6464 or patrick@oneheartland.org to purchase or customize your sponsorship package today.

www.oneheartland.org

